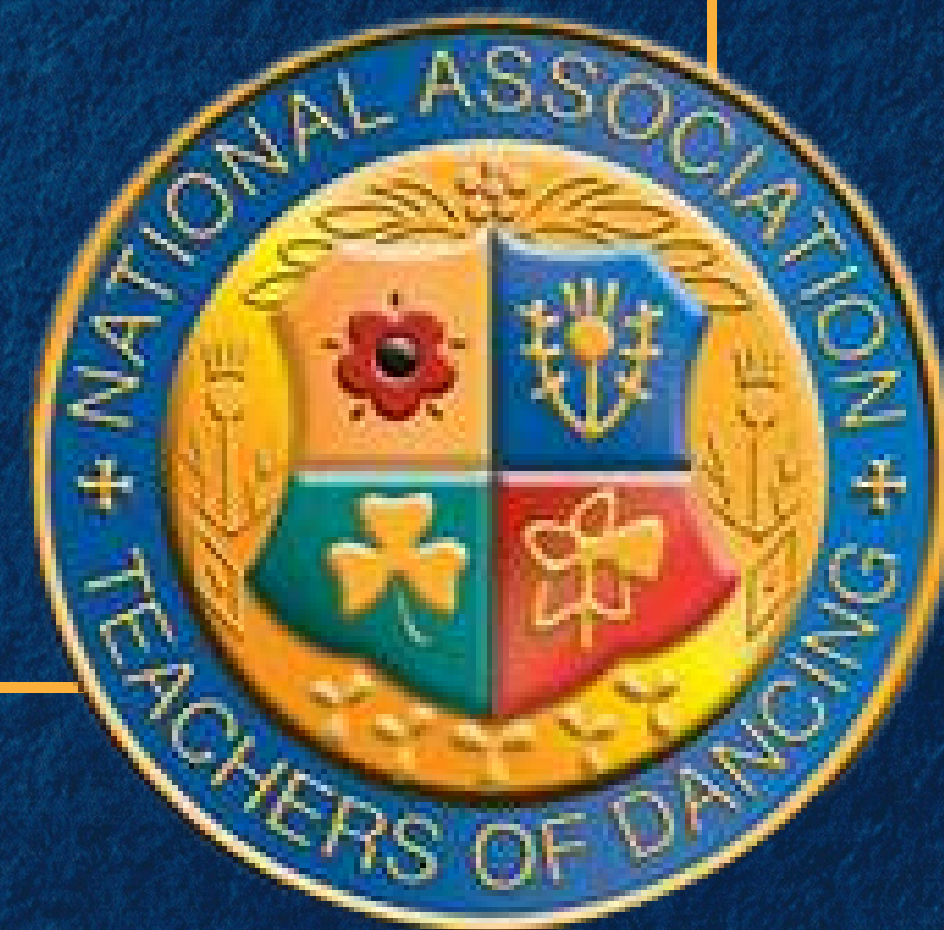
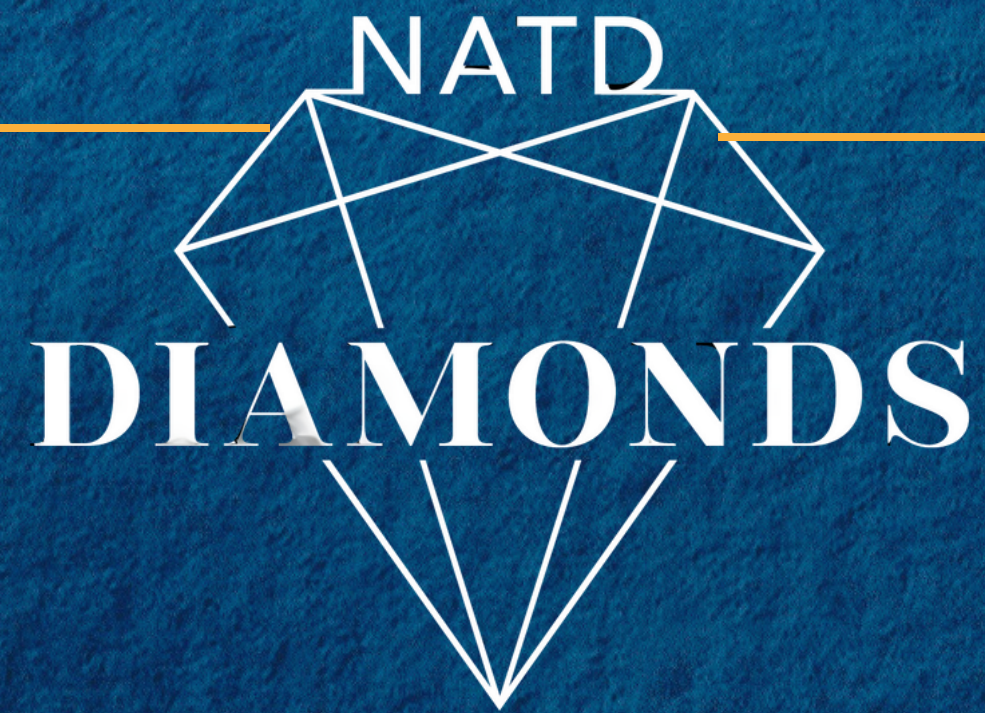


NATD

DIAMONDS





# The NATD's Diamond Dancer Programme

1. **Validation of the NATD**
2. **Use of Registered Logo**
3. **A Registration Document**
4. **Display Certificate**
5. **Risk Assessment**
6. **A Health and Safety Document**



**Adult Fit Ballet**

**Adult Fit Tap**

**Sequence**

**Line Dancing**

**Solo Dance  
(Ballroom and  
Latin)**

**Freestyle**



**Adult Fit Modern**

**Rock and Roll**

**Contemporary**

**Shadow Dancing**

**Alternative Rhythms**



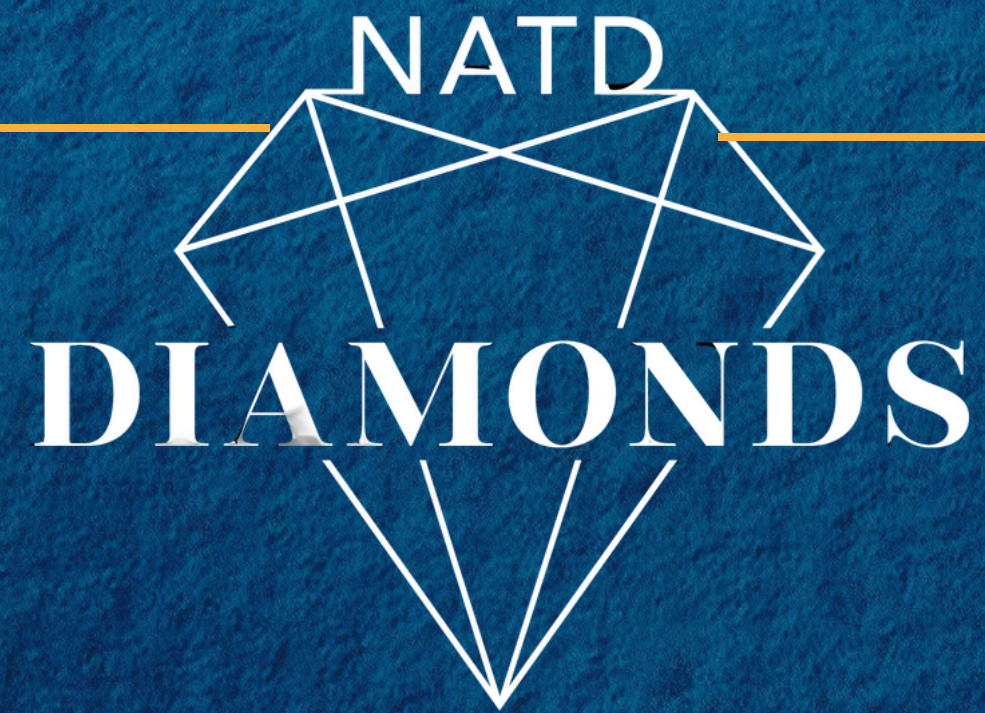
## Positive impacts

- To Socialise/Alleviate Loneliness
- Improve/Maintain Health
- Learn a New Skill
- Contribute
- Self-worth

## Target Audience

- Solo Dancer
- Carers
- Widowers
- Separated/Divorced
- Shift Workers
- Appealing to 50+  
(everyone welcome)





# Benefits to your school

- **Social Prescribing Partnership**
- **Extra Footfall**
- **Additional Advertising**
- **Added Income**
- **Utilise your Studio Space**
- **Qualifications for Teachers**





**Within your school**

**Social Media**

**Health Centres**

**Advisory Agents**

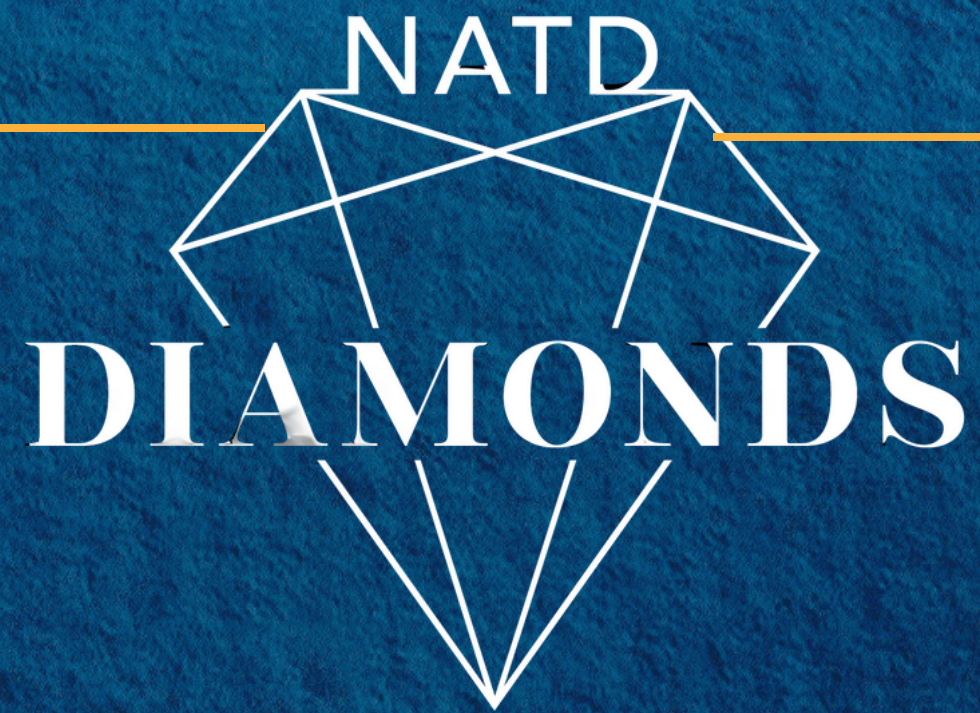
**Supermarkets  
and Shopping  
Centres**

**What's on Guides-  
Local Paper/Magazines**

**Word of Mouth**

**Local Council**





## Pricing

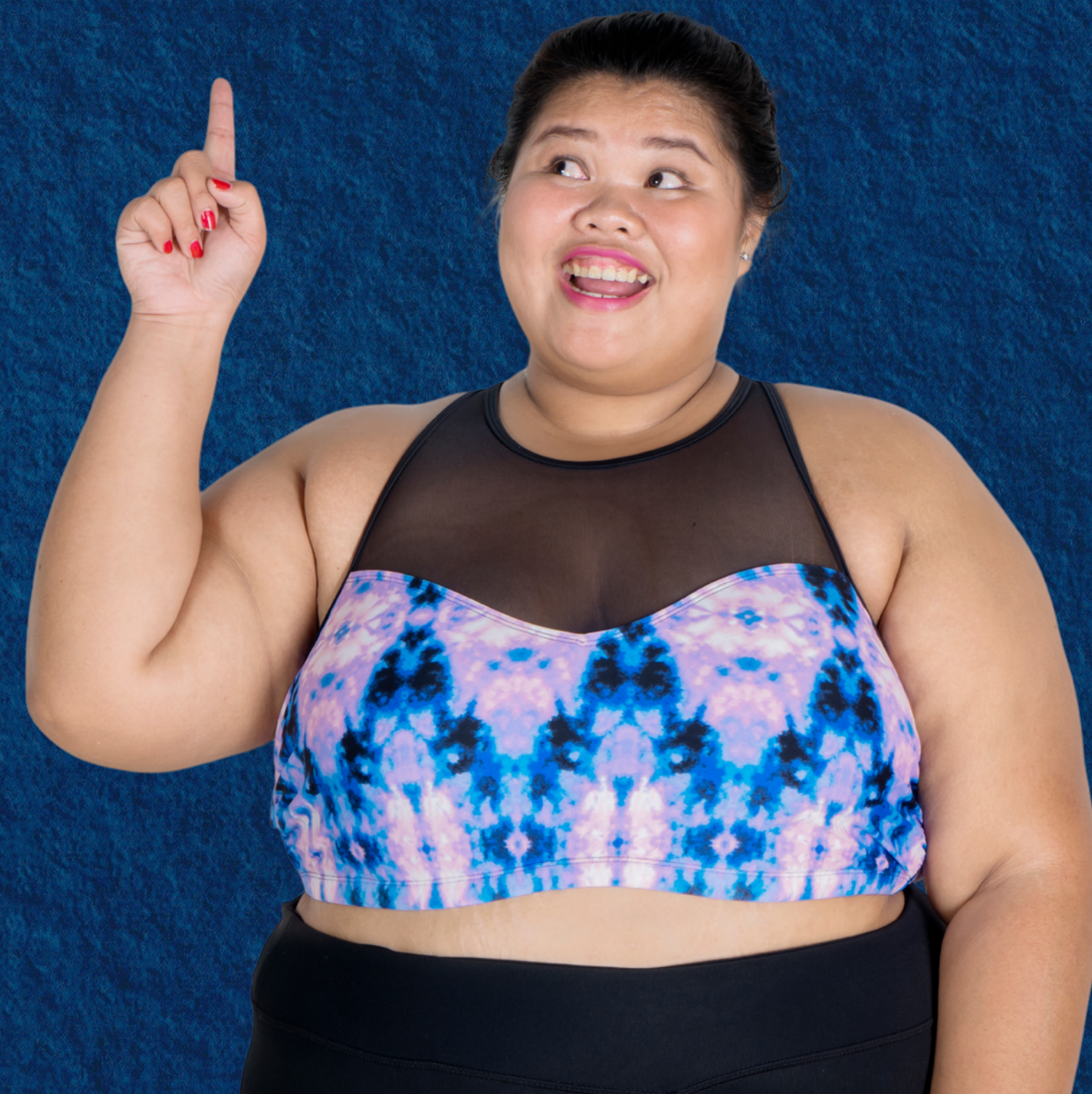
- Pay As You Dance
- Special Offers

## Class Structure Ideas

- Free Taster Session
- Holistic Support

## Timetable

- Daytime Classes



DANCE-EDUCATE-INSPIRE

NATD

DIAMONDS

